

Community Fund Proposal Form

Please read the **Guide to the Community Fund** before you fill in this form

Then complete Section 1: Budget Proposal.

*If you are proposing to deliver the project yourself, please complete Section 2: Delivery agency as well. We can help you with this or do it for you – see who to contact in the **Guide to the Community Fund**.*

Continue or separate sheets if you need to, or expand the boxes if you are filling in the form electronically.

Section 1: Budget Proposal

1. Name of Ward

Castle

2. Title of proposal

Cultural Quarter Community Music and Arts Festival

3. Name of group or person making the proposal

Cultural Quarter Business Association (CQBA)

4. Short description of proposal. Please include information on **how the money will be spent, who will benefit, when they will benefit, and how we will know when the proposal has been successful.**

It is important that your answer to this question is clear, because we will only pay the costs when we can see evidence that the outcomes you describe here have been achieved. You can provide further details in your supporting information if you want to.

The aim of the Cultural Quarter Festival is to celebrate the area and engage across communities, to create an environment that brings people across cultures together to experience what is great about the Cultural Quarter in Leicester.

The CQ suffers from a lack of footfall, a lack of activities to attract people to the many spaces that are currently underutilised. The area also suffers from a resident population which lives in the area but does not socialise or engage in the benefits of being on the door step of many great venues and entertainment spaces.

Building on the achievements to date the CQBA have a programme for families and children during the day and this will involve activities in the Curve and Phoenix Square and on Orton Square, which focuses on performance art, learning and shared activities. Friday early evening will attract people after work to participate in the area. Saturday and Sunday will focused on arts and live music performance.

Music is a common denominator which bridges all cultural divides and brings people together across cultures. It is an opportunity to engage with the local communities and share the experience. What we learn through the audit of the residents will help us to programme activities which will attract not only the local community but also the residents of Leicester.

A one-off event to bring people together to celebrate what great about the Cultural Quarter in Leicester in 2010. We propose Cultural Quarter festival will take place between Friday 24th and Sunday 25th September. At indoor venues within the CQ and outdoor Squares (Colton, Orton, Phoenix and Halford). The Festival will start with performance podiums after work on Friday to encourage people to come back over the weekend and enjoy the activities.

We will promote the event through the social networking site, the Cultural Quarter website, flyers, venue databases, adverts in the local press and students union.

The project will be coordinated by a festival organiser with the support of the other organisations such as, CQBA, Curve, Phoenix Square, Mainstream Partnership, FD2D, Spirit and Helsinki along with other venues within the CQ. We will get the support of a student or students to support the project organiser leading upto the event. This will create a opportunity to mentor the student community.

With the support of the CQBA many of the members will give their support in kind. We will tap into the existing resources such as the children's trail and the audio trail, the church yard, the venues and open spaces.

We will measure success of the event on several criteria:

- Feedback forms completed by the attendees of the event
- Feedback of the event from the networking site
- Feedback of the recording of footfall of the area
- Numbers attending each of the performance
- Record what postcode the attendees came from to

5. Have you provided supporting information?

Tick if yes

6. What is the total cost to the Community Meeting?

£6,900.00

7. How have you estimated or calculated the cost? Please show each item of expenditure and say whether it is an estimate or an actual cost.

Item	Cost £	Estimate or actual cost?
Cost of 40 artist	2000e	10000
10000 flyer to promote festival	700e	1000
Populate social networking and websites	200e	400
Advert in Leicester Mercury	500e	1000
Infrastructure	1000e	4000
Insurance	500e	800
Project coordinator and stewards	2000e	4000
Total	6,900.00	

*** Cost these are estimated cost of support in kind from CQBA member's seed funding to get the project going (actual cost much higher)**

8. Have you tried to get funding for this project from anywhere else, either in the Council or from another organisation? If so, please give details

No

9. Who proposed the project? Please provide contact details.

Name of contact person	Janice Gordon
Your position in organisation or group	Chair
Name of organisation or group	CQBA
Address	
Phone number	Email

Section 2: Delivery agency (this could be a single person, group of people or a group or organisation)

10. Who will deliver the project? Please provide contact details.

Name of contact person	Nick Broderick
Your position in organisation or group	Event Leaders
Name of organisation or group	Helsinki
Address	

Phone number	Email

11. Declaration

I have read the *Guide to the Community Fund* and I accept the arrangements described in that guide. I confirm that the information I have given on this form is true. I will inform the council immediately if any of the information I have given on the form changes.

Name	Janice Gordon
Signature	
Date	28 th January 2010

Please send this completed form back to:

Karen Shelton, Member Support Team, 2nd Floor, Town Hall, Leicester City Council, Leicester, LE1 9BG.

Fax No: 0116 229 8827